Little Heroes: Lifesaver Program

Maintaining our community blood supply is an ongoing challenge. The Blood Center’s Little Heroes Lifesaver Program is designed to teach students about the physical functions of blood, how blood is used to help sick and injured people, and how children can become Little Heroes by recruiting adults to donate blood at a school sponsored blood drive.

How it works:

A TBC Representative will help you pick a blood drive date and guide you through the planning process to ensure a successful blood drive.

Representatives make short presentations to the students covering the basic science of blood and the value of assuming community responsibility. This prepares your students to be the future donors of tomorrow.

We provide all the materials that your school will need to advertise the drive, including posters, banners, and flyers. Each student receives a “Lifesaver” sticker and flyer encouraging eligible donors to donate. Although the students are not eligible to donate blood, they will learn that they can still be heroes by asking family and friends to participate in the blood drive.

Location:

Ideal locations for school blood drives include the cafeteria, library, gymnasium, auditorium or any other school area large enough to set up:

1. a screening/donor registration area,
2. a minimum of three donor cots, and
3. a refreshment area.

If this amount of space is not available, we would be happy to schedule one of our bloodmobiles.

Rewards:

Every child who recruits a donor will receive a child-sized “Lifesaver” t-shirt.

In addition, The Blood Center offers a party for the class that recruits the most blood donors.

Bonus Reward: If your blood drive meets it’s coverage goal, school faculty and staff will automatically be enrolled in The Blood Center’s Blood Assurance Program.