



You don't have to be a **superhero** to save lives...

you just have to roll up your sleeve! Each time you donate whole blood you can save up to three lives! By becoming a regular donor (every two months), you can donate up to six times a year and help save up to 18 local patients! It's just a small amount of your time that can mean a lifetime to so many!



3 DONATIONS



5 DONATIONS



6 DONATIONS

For more information on 'Go for the Gold,' donating blood, or to set up a blood drive, call (800) 86-BLOOD, or visit thebloodcenter.org

Go for the Gold is a calendar year program. Donations must be made in 2011. Items must be redeemed by Feb. 1, 2012.

www.goforthegold.org

2011 Rewards

Bronze Donor
1 donation

Silver Donor
2 donations

Gold Donor
3 donations
Charcoal heather
TBC golf shirt
(choice of men's
or women's styles)

Platinum Donor
4 donations

Ruby Donor
5 donations
18" red and black
TBC duffle bag

Diamond Donor
6 donations
Navy unisex
TBC windbreaker

It's just a click away!

Within four to six weeks of your donation, you will receive your Blood Donor Card with your Donor ID # printed on it. Use your Donor ID # to log on to the site: www.goforthegold.org. View your donation history for the year and see which items you are eligible for. If you are a Gold, Ruby or Diamond Donor, select a size and style (if applicable) and claim your item. Your item will be sent to you in the mail! If you do not have internet access or prefer to claim your items by telephone, you can call (888) 358-9338, Mon. - Fri. from 9 a.m. - 5 p.m., or fax your order to (817) 287-0055.

Thank You!



THE BLOOD CENTER

Serving you for life!