

# The lives you save..

Go for the Gold



Each time you donate whole blood you can save up to three lives! And by participating in our Go for the Gold Donor Rewards program and becoming a regular donor (every two months), you can donate up to six times a year and help save up to 18 local patients! It's just a small amount of your time that can mean a lifetime to so many! Remember, patients in our area depend on the generosity of donors just like you!

## It's easy!

Never before has it been so easy to participate in the program. Not only does saving a life take less than an hour of time, but retrieving your rewards is now just a click away!

## claiming your reward:

Within four to six weeks of your donation, you will receive a thank-you letter in the mail with your Blood Donor Card. Your card now has your Donor ID Number printed on it. You can then go online to [www.goforthegold.org](http://www.goforthegold.org), and log in using your Donor ID.

On the site, you will be able to see how many donations you've made this year and which items you are eligible for. If you are a Gold, Ruby or Diamond Donor, you can then select a size and style (if applicable) and claim your item. Then your item will be sent to you in the mail! If you do not have Internet access or prefer to claim your items by telephone, you can call (888) 358-9338 Mon. - Fri. from 9 a.m. - 5 p.m.

[www.goforthegold.org](http://www.goforthegold.org)

## 2009 details

### Bronze Donor

1 donation

### Silver Donor

2 donations

### Gold Donor

3 donations

Receive a navy blue TBC golf shirt (choice of men's or women's styles)

### Platinum Donor

4 donations

### Ruby Donor

5 donations

Receive a special TBC fleece blanket

### Diamond Donor

6 donations

Receive a special TBC watch (choice of men's or women's styles)

Go for the Gold is a calendar year program. Donations must be made in 2009. Reward offers expire Feb 1, 2010.

# The Program



## Thank You!



**THE BLOOD CENTER**

*Serving you for life!*